

The things you do... when you get there

The Products	<p>Viator – the Latin word for “traveler” – is the most comprehensive online resource for travelers to research, plan and book destination activities: 5,000+ events, tours and activities, 450+ destinations in 75+ countries</p> <p>Founded in 1995, Viator’s products from local operators around the globe offer something for everyone:</p> <ul style="list-style-type: none"> ■ Tours and Sightseeing: City tours, Segway & GPS cars, private tours ■ Bus & Coach Tours: Minibus tours, city history, hop-on & hop-off buses ■ Air, Helicopter & Balloon: Grand Canyon helicopter tours, balloon trips in Tuscany ■ Cruises (oceans, lakes & rivers): Sailing, boating, gondolas, themed dining, multi-day ■ Water Sports: Waterskiing, surfing, jetskiing, scuba and snorkeling, windsurfing, rafting ■ Weird and Wonderful: Tornado chasing, astronaut training, shark feeding, haunted tours ■ Family Fun: 3-day Harry Potter tour, themed tours, dining with local families ■ Food, Wine & Nightlife: Napa wine tasting, cooking in Paris, music pubs in Dublin ■ Outdoor Activities: Safaris, skiing, golf, 4WD & ATV tours, biking & hiking ■ Attractions: Museums, zoos, aquariums, landmarks ■ Theme park and behind-the-scenes passes: Disney, Universal, Kennedy Space Center ■ Shows, Concerts & Sports: UK football, Broadway musicals, Las Vegas shows 				
Trusted Provider	<p>Viator and its team of travel experts help travelers save time, hassle and money to experience more:</p> <ul style="list-style-type: none"> ■ Ability to shop multiple options -- including unique, unknown “finds” -- in one easy site ■ We do the homework: tours and operators are routinely validated for quality, value and service ■ Booking in advance provides peace of mind you can do what you want, when you want ■ 24/7 customer support ■ Low-price guarantee – find the same tour cheaper and we’ll refund the difference ■ Airline Miles earned per dollars spent (American, Delta, United, US Airways) ■ Ability to transact in four currencies – US dollar, Euro, British pound, Australian dollar ■ Gift Certificates make shopping easy: redeemable toward any product (and earn miles) 				
What’s New	<p>Over the last year, Viator has added several new features to help more “tourists” become “travelers”:</p> <ul style="list-style-type: none"> ■ Traveler Reviews and Ratings ■ The Viator Travel Blog (travelblog.viator.com) ■ Destination “spotlights” with suggested itineraries, price promotions, products and themes ■ Wish lists to share with friends and family ■ Interactive media content including still images, videos and maps ■ New look, more intuitive design and enhanced search capabilities 				
Global Partner Network	<p>Utilizing an advanced technology platform, Viator sells through its own website and a network of more than 3,500 affiliates around the world, which are able to customize the range of Viator activities they offer. Examples of these affiliates include:</p> <ul style="list-style-type: none"> ■ Airlines & Hotels: British Airways, Silverjet, Blue Holidays, Fairmont Hotels, Wyndham Hotels ■ Destinations: NewYorkCity.com, Chicago.com, Sydney.com.au, Paris.com, Barcelona.com ■ Travel technology and content: Lonely Planet, SideStep, EzRez, Wcities, ARC ■ Online Travel Agents: Opodo, Priceline, Zuji, Flight Centre, TravelWorm 				
Sustainable Travel	<p>Viator is committed to being 100% carbon neutral, offsetting its corporate travel and electricity for 2007 with projects like renewable energy sources through non-profit Carbonfund.org. The company is also using its reach to help educate consumers and travel companies how they can also reduce their climate footprint.</p>				
Business Overview	<p>A privately held company founded in Australia in 1995, Viator Inc. contracts wholesale rates directly from local operators, and generates revenue primarily through its consumer direct retail sites (Viator.com and Looktours.com) and affiliate channels. Since November 2005, Viator has raised \$10 million in Series B financing led by Carlyle Venture Partners, the U.S. venture and growth capital arm of the Carlyle Group with participation by Technology Venture Partners, a previous investor.</p>				
Worldwide Offices	<table border="0" style="width: 100%;"> <tr> <td style="width: 25%; vertical-align: top;"> <p>San Francisco (headquarters) 600 Townsend St. San Francisco, CA 94103 USA Info.usa@viator.com</p> </td> <td style="width: 25%; vertical-align: top;"> <p>Sydney 815 George St. Haymarket, NSW 2000 Australia Info.asiapac@viator.com</p> </td> <td style="width: 25%; vertical-align: top;"> <p>London 1 Berkeley St. London W1J 8DJ UK Info.uk@viator.com</p> </td> <td style="width: 25%; vertical-align: top;"> <p>Las Vegas 8525 Edna Ave. Las Vegas, NV 89117 USA Info.usa@viator.com</p> </td> </tr> </table>	<p>San Francisco (headquarters) 600 Townsend St. San Francisco, CA 94103 USA Info.usa@viator.com</p>	<p>Sydney 815 George St. Haymarket, NSW 2000 Australia Info.asiapac@viator.com</p>	<p>London 1 Berkeley St. London W1J 8DJ UK Info.uk@viator.com</p>	<p>Las Vegas 8525 Edna Ave. Las Vegas, NV 89117 USA Info.usa@viator.com</p>
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